



DeeKay Excellence
Explore within you

Company Profile



www.deekayexcellence.com

Agenda

- 01** | About Us
- 02** | Our Values
- 03** | Vision
- 04** | Milestone
- 05** | Goals
- 06** | Team
- 07** | Contact



ORIGIN



Having served in IT for around 17 years with various organizations, MNCs and clients, The founder of DeeKay Excellence Deepa Kannan noticed that most of the training programs were focused on the External learning and Outside in approach in corporates where as the Leadership should start from within and inside out approach. This helps to understand the uniqueness and strengths of the employee which could be brought to their self awareness that would lead to maximizing their potential. DeeKay Excellence is founded to provide the coaching approach and methodology to coach leaders rather than the conventional method of training. This coaching methodology brings in self awareness and self realization for leaders to identify their own way of dealing with situation and what works out for them in approaching a situation with individual focus.

About Us



- **6000+ hrs of coaching experience collectively**
- **500+ Clients served so far, 1100+ Followers in LinkedIn for company page, 5000+ followers**
- **70+ Organic 5 Star rating in google reviews**
- **Serving 6 different countries & 10 different domains like IT, BFSI, Manufacturing, Real Estate, Healthcare, NGOs , Automobile, Financial Services, KPOs & BPOs**
- **Online or offsite offerings for organization**
- **organic growth through Referrals, Recommendations, Reviews and Testimonial**



DeeKay Excellence

Explore within you

Our Values



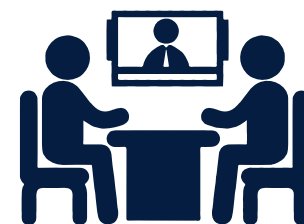
Mutual Respect

We collaborate with Individuals with Mutual Respect and accept and understand the uniqueness that each individual Bring in



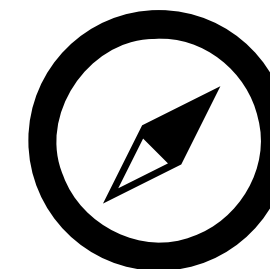
Excellence

We strive for excellence and self improvement and help individual to achieve continuous improvement



Learning

We believe in continuous learning, upskilling and upgradation to maximize individual potential



Exploring

We constantly keep exploring and keep trying to the best to bring out the full potential of individuals



Growth

Self upgradation , Improvement, continuous learning and Achieving excellence through exploration leads to growth

Vision

We empower clients to achieve success through clear direction and focus. Our goal is to evolve leaders by uncovering biases and fostering confidence. We equip business leaders to be supportive coaches within their communities. Ultimately, we promote continuous learning and knowledge sharing for global transformation.



Coaching Model



Milestone



DeeKay Excellence

Explore within you



2018

Company was founded to serve for the purpose of bringing in self transformation in corporate leaders



2019

First ICF ACC credentials
First Leadership coaching program Launch



2021-22

PCC Completion and ICF Accreditation as a Coach training institute, Global exposure by serving US, UK,countries



2023

First Book Launch, Completion of PCC Batches.
Serving 6 countries , 300+ Clients



2024

MCC Credentials,, ICF Level 1 Accreditation , serving 500+ clients, 5 star rating in Google review



Target Audience

01

Aspiring Coaches

Agile coaches, L&D Professional, HR Professionals and Corporate leaders aspiring to become a coach

02

Transitioning Corporate Leaders

Corporate professionals transitioning in their roles as leaders or coaches

03

Professionals seeking personal development

Individuals seeking self transformation through coaching to achieve personal and professional success

04

Organizations looking to develop next level leadership

Organizations looking to have a strong leadership pipeline by investing in their employees growth





DeeKay Excellence
Explore within you

Our Goals

01

Provide Personalized and customized service by Exploring ones own leadership style

02

Creating self awareness on Bias, Barriers and Beliefs for leaders to Focus energy on way forward, growth towards future goals and Vision

03

Help leaders in bringing in Self realization & Self reflection on choices made to get clarity on thought process

04

Create a world of self aware leaders developing intuition and confidence to maximize their potential



Our Offering

- ICF Coach training program Level 1 & 2 - ACTP
- Group Coaching
- Women Leadership Development
- Executive Coaching
- Leadership Workshops for corporates
- Mentor coaching



Our Management Team

DeeKay Excellence works in collaboration with other individual coaches who also work for a larger purpose of transforming leaders in this world



Deepa Kannan

Proprietor, Mentor
Coach



Suresh Ramanurthi

Senior Mentor
Coach



Shyam Kalle

Performance
Evaluator



DeeKay Excellence

Explore within you



Thank You!

Contact Us



Deepa Kannan



Phone

+91 9884457177



Mail

deepa.kannan@deekayexcellence.com



Website

www.deekayexcellence.com



Address

APallikaranai, Chennai, Tamil Nadu, India 600100